Supply Chain Transparency

Alexis Bateman, PhD Director, MIT Sustainable Supply Chains MIT CTL Research Scientist

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Sustainable Supply Chains

In the headlines

South China Morning Post

US-China relations: forced labour to keep pressure on Chinese textile firms as American firms cut orders

New Link Traces Beef From Amazon Rainforest to **SUPPLYCHAINBR Grocery Stores**





<u>Supply chain visibility boosts consumer</u> trust, and even sales

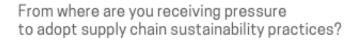


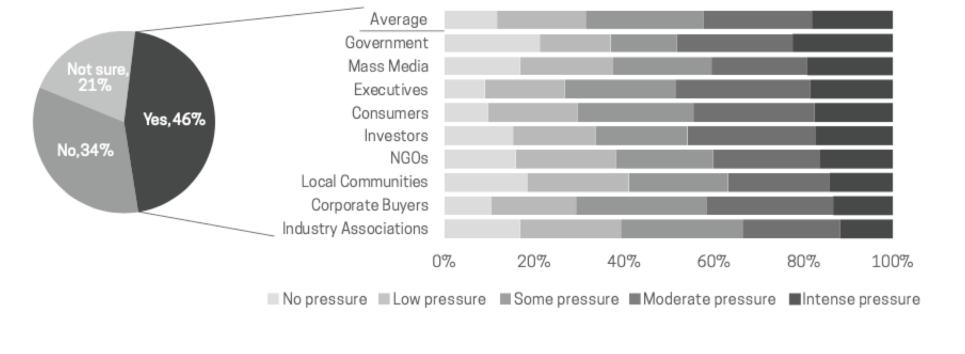
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	UK	Civil society joint call	Civil society action











Definition of Transparency

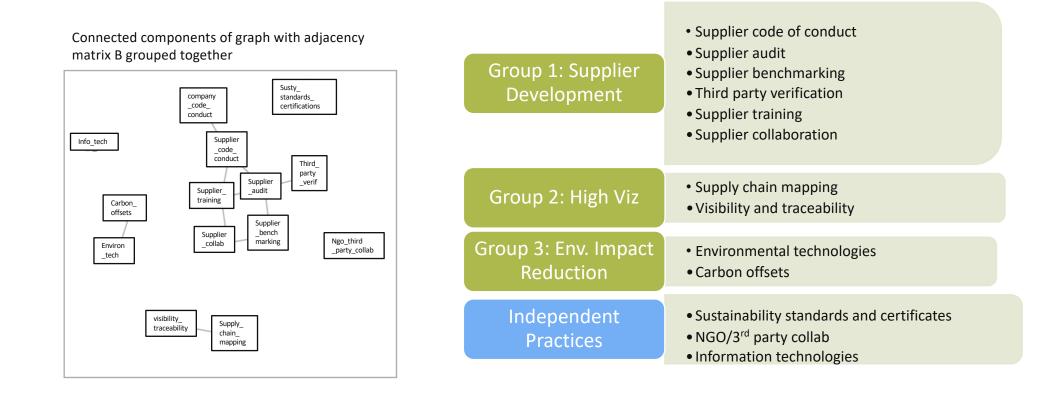
Transparency consists of two parts:

- Visibility: Accurately identifying and collecting data from all links in your supply chain.
- Disclosure: Communicating that information, both internally and externally, at the level of detail required or desired.

Bateman & Bonanni 2019

Sustainable Supply Chains

Practice Groupings (PRELIMINARY RESULTS



Sustainable Supply Chains

MIT CTL & CSCMP (Forthcoming). State of Supply Chain

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Supply Chain Visibility – Different Technologies

Capture & Translation

Transforming the physical data (location, time, temperature, status, etc.) into digital data

Examples: Barcodes, Scanners, RFID, Smartphone, Internet of Things

Transmission & Upload

Moving the digital data from a local source to global or cloud system and/or database

Milestone versus Real Time systems

Examples: Electronic Data Interchange, Application Programming Interface, Global Positioning Systems

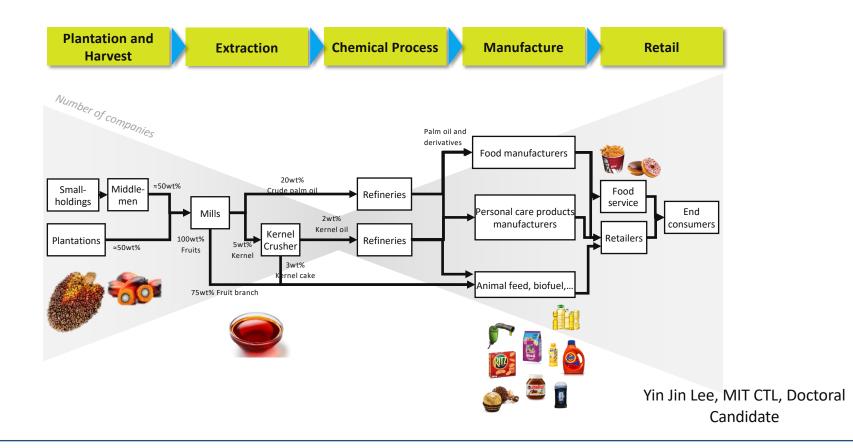
Access & Actionability

Providing access to and ability to conduct other actions using the data *Examples*: Supply Chain Execution Systems, Transportation Management Systems, Control Towers, Platforms, Blockchain

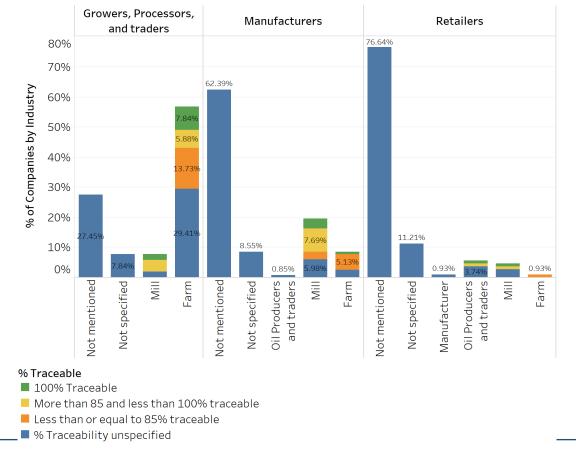
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Palm Oil Supply Chain



Disclosed traceability(PRELIMINARY RESULTS

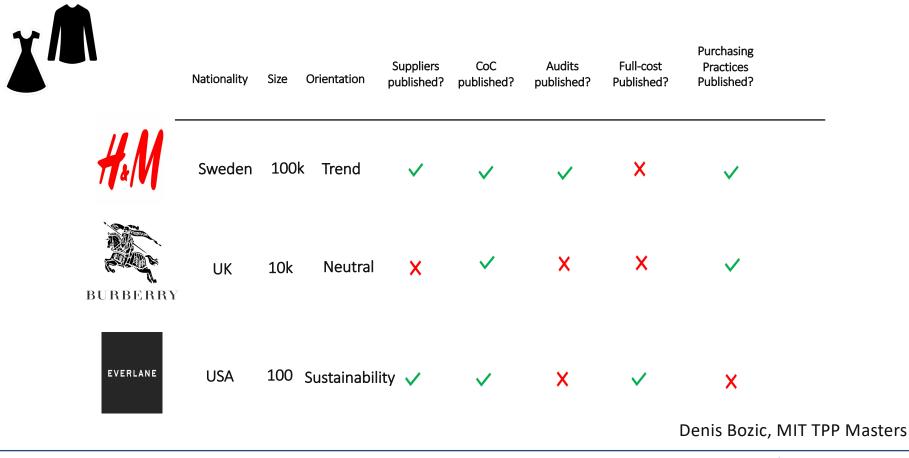


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Yin Jin Lee, MIT CTL, Doctoral Candidate

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Fashion Social Impact Disclosure

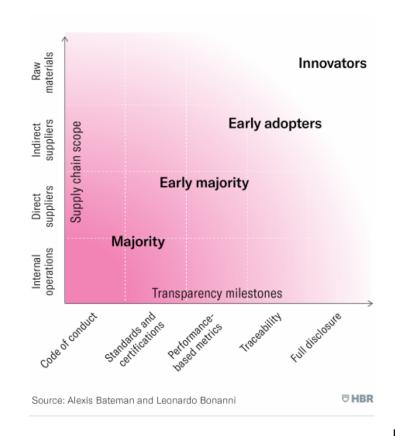


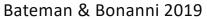


Supply Chain Transparency

How Transparent Is Your Supply Chain?

Transparency can be measured along two dimensions: supply chain scope (the depth of your interaction in the supply chain) and milestones on the path to complete transparency. Most companies are at the majority or early majority stages.







Transparency becoming mainstream

FIND











WATCH



SCAN



Amazon Supplier List

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SITE	ADDRESS	CITY	STATE/REGION	COUNTRY
3Q Vina	8 An Duong Vuong Street, Ward 16, District 8	Hồ Chí Minh	Hồ Chí Minh City	Vietnam
A Mount Inc.	No. 65, Dangshing Street, Shulin District	New Taipei City	Taipei	Taiwan
A. R. Industries	Mauza Rampur Jattan, Dhakwala Moginand, Tehsil Nahan, District Sizmour	Kala Amb	Himachal Pradesh	India
AAC Technologies Holdings Inc.	Semour No.1, Chengxin Road, Baolong Ind. Park, Longgang District	Shenzhen	Guangdong	China
(Shenzhen) Ability Opto-Electronics Technology Co., Ltd.	4F. No.31, Keya Rd., Daya Dist.	Taichung City	Taichung	Taiwan
ABLIC Inc (Akita)	58-2, Aza-Torli, Omagari-nishine	Daisen-shi	Akita	Japan
AcBel Electronic (Dong Guan) Co., Ltd.	No.17-28, (Hong Yeh Rd.), Hong Yeh Industrial District, Tang Xia Town	Dongguan	Guangdong	China
Acco Brands Booneville Mississippi	300 Quartet Avenue	Booneville	Mississippi	United States
Ace Fashion (Shenzhen) Co. Ltd	3rd Floor, Mingjinhai Complex Building, Zhou Shi Road, Shiyan, Baoan Dist	Shenzhen	Guangdong	China
Acoustic Innovation (Huizhou) Co., Ltd	Xiangshuihe Industrial Area, Dayawan Development District	Huizhou	Guangdong	China
Acrox Technologies Co., Ltd	No. 2 Xinmin Road, Xinmin Village, Changan Town	Dongguan	Guangdong	China
Afraze Textile Industries (Pvt.), Ltd.	Lot No. La-1/A, Block 22, Federal B Area	Karachi	Sindh	Pakistan
Agape Package Manufacturing (Shanghai) Ltd.	B1 Building, Dongkai Industrial Park Songjiang Export Process Zone (B) Shanghai	Shanghai	China
AGC Kansai (Takasago)	5-6-1, Umei	Takasago	Hyogo	Japan
Ajuun Tex	D.No.8/691, Sl.No.112, Palladam Road, Arulpuram	Tirupur	Tamil Nadu	India
Akh Eco Apparels Ltd.	495, Balitha, Shahbelishwer, Dhamrai	Dhaka	Dhaka	Bangladesh
Alliance Rubber Company	210 Carpenter Dam Road	Hot Springs	Arkansas	United States
Allmed Medical Products Co., Ltd	No. 76, You Yi Road, Majiadian Town Zhijiang	Yichang	Hubei	China
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Thank you! For more info:

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